Message from Prof. Parimal Vyas, Pro Vice Chancellor, M. S. University of Baroda

In today's fast-paced economy, competition is an issue of services and products. The challenge across industry is to create an environment for effective engagement of their workforce and supply chain management. Supply Chain Management is a multidisciplinary programme designed to help you conceive innovative strategies and deploy differentiated solutions that can help their organization to serve its prospects in an optimal fashion.

I am sure that the two-day convention will bring to fore diverse yet significant themes leading to unearthing of revolutionary supply chain strategies for sustainable competitive advantage by companies in times to come. I compliment IIMM for bringing out the brochure of NATCOM 2015 and wish the convention great success.

Committee Members:

1. **Souvenir, Brochure, Kit & Publicity Committee**: Mr. Ajay Padhiye - Convenor (M): 9624034385, Mr. Bharat Purushottam., Dr. Bharti Trivedi, Mr. Amaroop Bohimra

2. **Sponsorship Committee**: Mr. Anand Purushottam - Convenor (M): 9909904234, Mr. Ajay Shukla, Mr. S. S. Pandya, Mr. Tushar Trivedi.

3. **Convention Secretariat, Delegate Registration & Exhibition Stall Committee**: Mr. Alok Gupta - Convenor (M): 9033011870, Mr. Gautam Chowdhary, Mr. Kishor Kotwal, Mr. Kamlesh Vithalani.

4. **Technical Committee for Technical Sessions, Key Note Speaker, Anchor**: Mr. H. M. Bhatt - Convenor (M): 9879385115, Mr. Amit Shukla, Mr. L. L. Notani, Prof. J. D. Jadeja, Mr. D. Pushparaj, Mr. Pravin Tamhane.

5. **Finance & Cultural Programme Committee**: Mr. Rakesh Desai - Convenor (M): 7874568500, Mr. K. P. Vara, Mr. Surendra Dhumal.

6. **Hospitality, Stage & Hall Arrangement, Audio-Video, Bouquet, Memento Committee**: Mr. Bharat Sodha - Convenor (M): 9276212283, Mr. Deepak Sheh, Mr. Dipak Hai, Mr. Santhosh K. Nair.

7. **Western Region Facilitation Committee**: Mr. G. Pallicer (Goa) - Convenor (M): 9423007106, Mr. Pankaj, Panchal, Mr. Nitish Gupta (Aurangabad), Mr. Anant Kumbhav (Pune), Mr. Mohan Nair (Pune).

8. **Central Co-ordination Committee**: Mr. Lalit Patel - Convention Chairman (M): 9602010638, Mr. Malay Mazumdar - Convention Co-Chairman (M): 8898810504, Mr. D. B. Trivedi - Convention Advisor (M): 9662543409, Mr. G. M. Bhatyare - Convention Co-ordinator (M): 9374215167

Shri Lalbhai Patel - Convention Chairman

National President - IIMM

Director - IFPSM

Shri Malay Mazumdar - Convention Co-Chairman

Chairman - IIMM, Vadodara branch

Help Desk : Mr. Rajesh Vasavani (M) 9426345612, Mrs. Kaipana Pawar (M) 9638432220

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**REVOLUTIONARY SUPPLY CHAIN STRATEGIES FOR SUSTAINABLE COMPETITIVE ADVANTAGE**

**NATCOM 2015**

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Mr. Saptar Patel, Mrs. Mitali Patel

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*Indian Institute of Materials Management*

IN PURSUIT OF EXCELLENCE IN SUPPLY MANAGEMENT
ABOUT VADODARA

Modern Vadodara is a great and fitting memorial to its late ruler Sir Sayaji Rao Gaekwad III (1875 – 1939 AD). It was the dream of this able administrator to make Vadodara an educational, industrial, commercial and cultural centre, and he ensured that his dream would come true.

It was he who visualized a general scheme of development in all branches of knowledge at different stages, starting with the Maharaja Sayajirao University of Baroda at the apex. Modern Vadodara owes its beauty, its educational institutions and its masterpieces of architecture to the insight and vision of this great ruler.

ABOUT IIMM

"Indian Institute of Materials Management (IIMM)" with its Headquarters at Navi Mumbai, is the National Apex body representing a wide spectrum of professionals engaged in various facets of Material Management, responsible for planning, sourcing, logistics and supply chain management.

IIMM has a wide network of 50 branches and 18 chapters having over 10,000 plus members drawn from public and private sectors. To have more effective global interaction, the Institute is a member of International Federation of Purchasing and Supply Management (IFPSM), which has its members in over 44 countries with 1,00,000 + members.

ABOUT NATCOM

The NATCOM is a flagship annual event of IIMM. This event helps in creating the winning organization through an effective supply chain excellence and increasing their competitive and a winning combination of advantage through value addition while reducing regular cost. This two-day program attempts to share the latest global trends in the field of Supply Chain Management. Through this event one can listen to various views of Industries and functional experts and thinkers, leaders and deliberate on how SCM professionals together can contribute to enhance knowledge and capability that is important towards creating an organization with Revolutionary Supply Chain Strategies For Sustainable Competitive Advantage.

The Indian Institute of Materials Management through this conference is providing a strong platform for all organizations and individuals to be able to interact and exchange their key contributions in the field of expertise.

SIGNIFICANCE OF NATCOM 2015 – THEME

It is generally accepted that sustainable development calls for a convergence between three pillars of economic development, social equity, and environmental protection. Sustainable development is a visionary development paradigm; and currently governments, businesses, and civil society have accepted sustainable development as a guiding principle and made progress on sustainable development matrix. Effective supply chain can help in achieving these objectives. The NATCOM 2015 theme 'Revolutionary Supply Chain Strategies for Sustainable Competitive Advantage' is a step for initiating strategies to benefit all stakeholders. This will provide a new vision for competitive advantage for industries including the MSME sector which has seen an exponential growth over the last decade. NATCOM 2015 will provide information on innovative strategies and skills deployed in current volatile market conditions, and networking opportunities for all forward looking CEOs, CFOs, COOs, CPOs, and SCM professionals, including business developers, and management executives from manufacturing and service industry. The session and the topics are planned in a manner that help participants derive maximum benefits from the outcome of the deliberations.

Aligning the theme of NATCOM 2015 with the progressive city of 'Vadodara', listed are the proposed technical session topics.

- Cost reduction techniques in SCM
- Role of Information system and technology in SCM
- Optimization of Supplier base and inventories
- Value chain concept in SCM
- Way forward for Logistics sector-Opportunities & Challenges
- Make in India (India as Emerging Global Supply Hub and the Challenges associated with it)
- Drivers of SCM